

# THE LOUISIANA ADVANTAGE

## COMPETITIVE BUSINESS CLIMATE

Combining competitive advantages such as efficient infrastructure, robust incentives, available workforce, customized training programs and over 80 certified sites, Louisiana creates a beneficial climate for businesses to succeed. As a result, the state is frequently recognized among the top locations in the nation.



## TOP WORKFORCE TRAINING PROGRAM

As a right-to-work state for more than three decades, Louisiana is home to a large pool of highly skilled, qualified workers. In addition to its existing workforce, the state is also home to LED FastStart®, nationally recognized as the No. 1 state workforce development program. LED FastStart creates customized recruitment, screening and training solutions for eligible businesses.



## CUSTOMIZED INCENTIVE PACKAGES

Louisiana's wide variety of incentive programs can be combined to create robust, customized packages for companies across various industries. The state's job-creation incentives can combine with industry-targeted programs to create solutions for industries from information technology and software development to advanced manufacturing and agribusiness.



## LOW TAX BURDEN

Louisiana creates a competitive environment for business by offering some of the lowest operating costs in the nation when comparing taxes, labor costs, facility costs, utilities and transportation. The state is ranked as the lowest-cost U.S. state for business. Additionally, three Louisiana cities rank in the Top 5 for lowest costs in the Southeast region of the U.S.



## HIGH QUALITY OF LIFE

Louisiana's distinct culture creates a rich quality of life for its residents. The state is the birthplace of jazz, and it fosters a large creative community in art, music and theatre. As the sportsman's paradise, Louisiana also provides a wealth of outdoor activities such as biking, hunting, fishing and more.

